## **Rules for Better Decision Making**

## Rules to improve decisions:

- 1. Don't spend time on unimportant decisions.
- 2. Avoid making decisions when you are tired, frustrated, or angry.
- 3. Seek disconfirming data, not confirming—avoid the confirmation bias.
- 4. When time forces a quick decision, trust your intuition. Gather enough information to make an informed gut decision; do not overanalyze but rather trust your feelings for deciding even if you do not understand them.
- 5. Satisfice: Make decisions that are both satisfying and sufficient.
- 6. Avoid the illusion of the best decision.
- 7. Search for options only until you reach your threshold of satisficing, then act.
- 8. Always consider more than three options before deciding; avoid binary decision making.
- 9. Involve others in decisions when they have expertise, interest, and are trustworthy.
- 10. Use failed decisions as opportunities to learn, not to blame or punish.